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**Inspired**  
—MAGAZINE—



*Showcasing inspiring creative work since 2009*

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AUGUST 2019 ISSUE



### Colophon

**Editor-in-Chief:** André Kreft  
**Design & Production:** Get Inspired Media  
**Contact:** [info@getinspiredmagazine.com](mailto:info@getinspiredmagazine.com)  
**Website:** <https://getinspiredmagazine.com>  
**Made in:** Rotterdam, The Netherlands

**Cover:** Jon-Eirik Boholm

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*Inspiring Portraits*

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## Jon-Eirik Boholm

Jon-Eirik Boholm is a landscape, wedding, fashion and product photographer based in Tromsø, Norway. In November 2013 he completed his studies at the prestigious Queensland College of Art, with a Major in Creative Advertising and a Specialization in Art Photography. More recently he has worked with fashion designers such as Rein Love and DVNT Clothing, and his work has been internationally published.

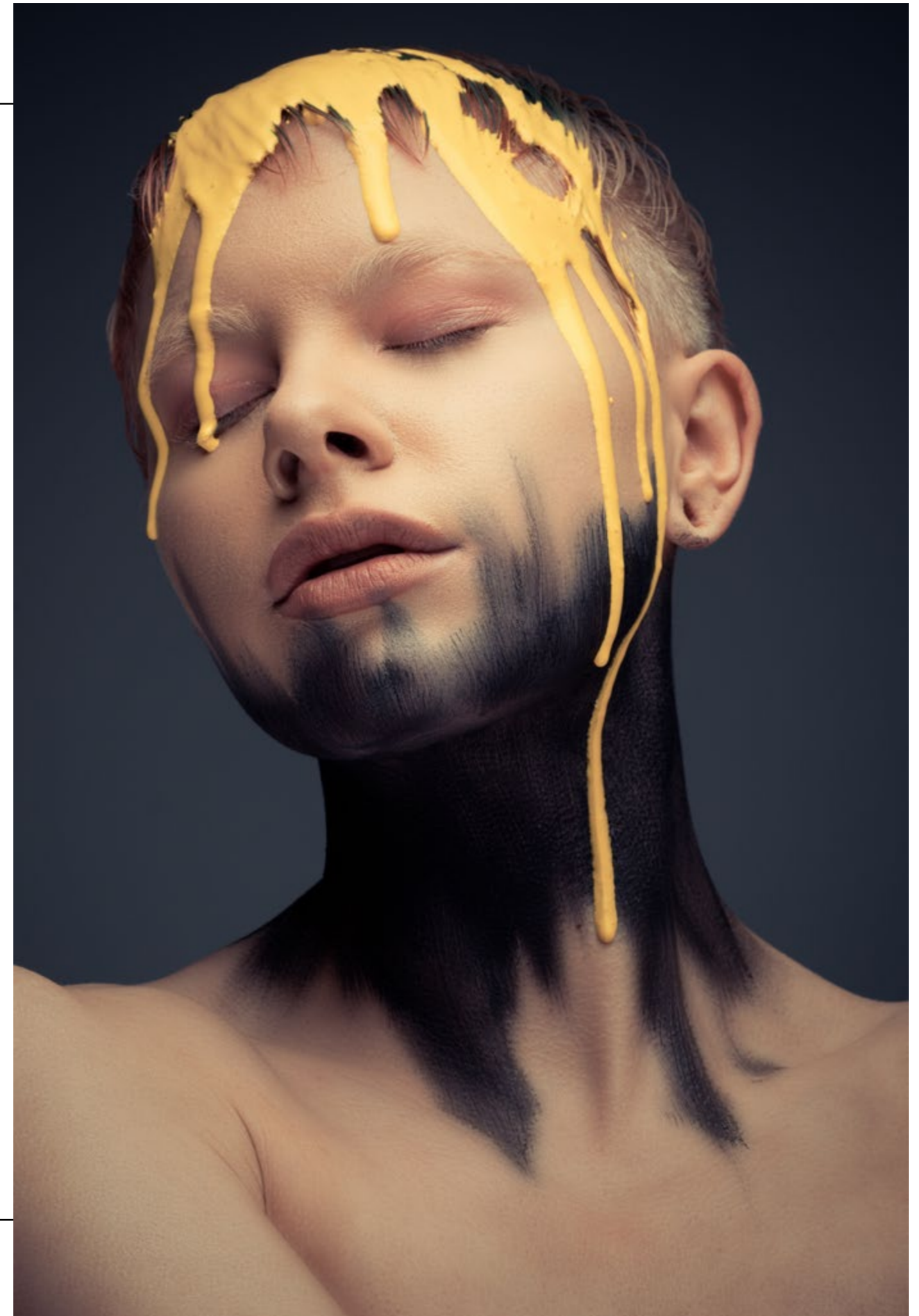
### **Grand Winner**

Jon-Eirik is the Grand Winner in the Inspiring portraits photo contest in partnership with viewbug.com. The work on the right is selected as grand winner from almost 30.000 amazing and inspiring entries.

"As the jury in this contest (and founding editor in chief of this magazine) selected this inspiring portrait based on use of color, beauty of the model and use of contrast. Everything together works very well. Caught my eye straight away and that is what I was looking for. The two runner-ups (also featured) are stunning as well, as long as the more thousands other entries. This contest gave me a hard time, but this shot is well deserved the grand winner. Very happy to have it on the cover." ~ *André Kreft*

Jon-Eirik won the cover, and full feature and interview (starting next page) and the winning shot on poster print. Thank you all for joining this contest!

<https://www.viewbug.com/contests/inspiring-portraits-photo-contest-get-inspired-magazine>





*Interview*

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## Jon-Eirik Boholm

### **Tell us more about yourself, who is Jon-Eirik Boholm?**

34 years old. From a small Norwegian city called Tromsø. Make a living through wedding photography, some occasional freelance work, and making music.

### **What inspires you in your work?**

Other artists, friends, family, and things I see and experience in daily life.

### **Can you tell us more about the winning shot?**

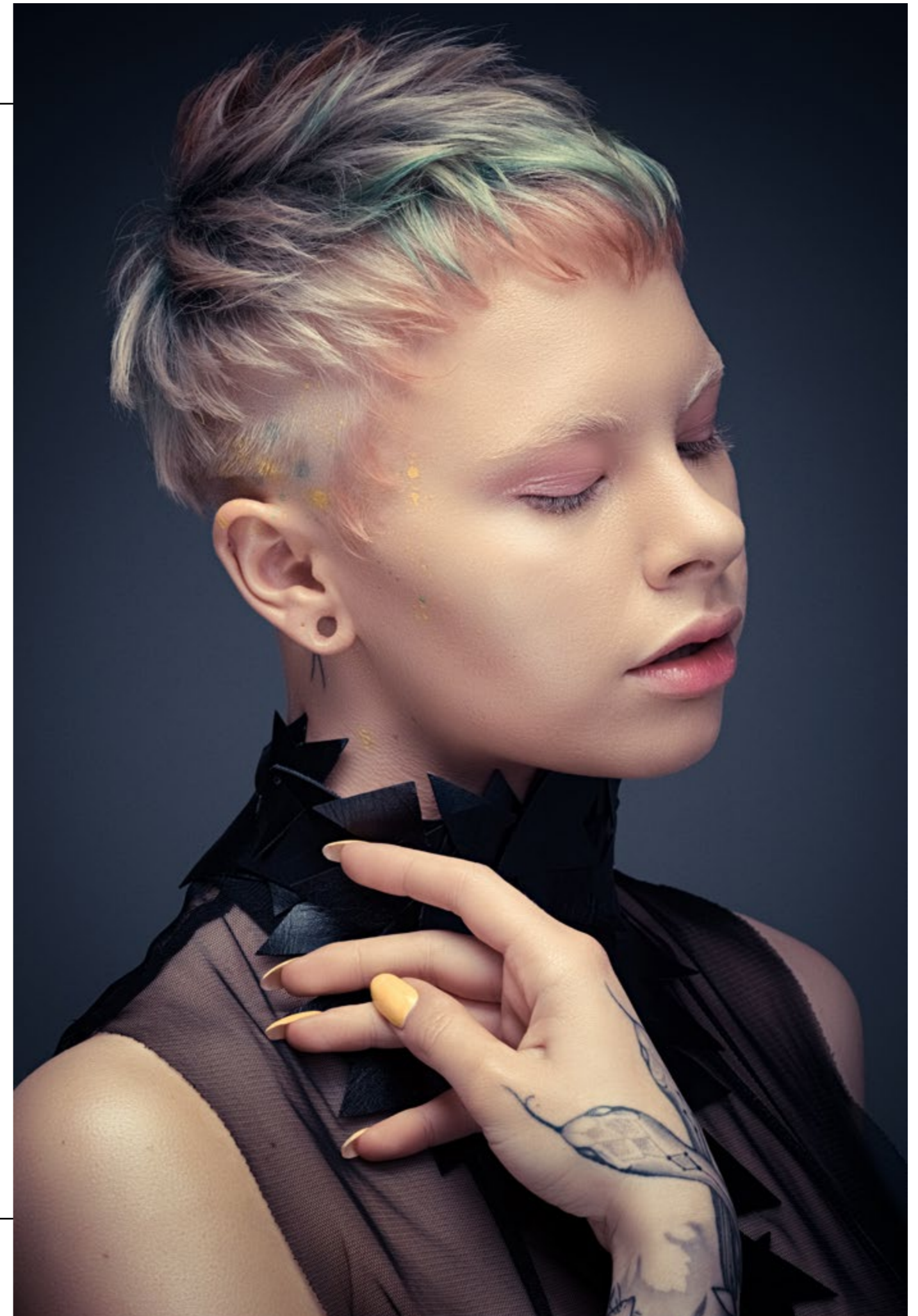
Most of my studio work has a bit of a dark theme, so I wanted to do something colourful and different, while still keeping a bit of the darkness that is present in many of my images. That is pretty much what I told the hair & makeup artist I worked with, and this winning shot is a result of her incredible skill and creativity, combined with my lighting, composition, and post processing. The light is from a single soft box placed directly above the model's head and pointing down.

### **Who is your gorgeous model?**

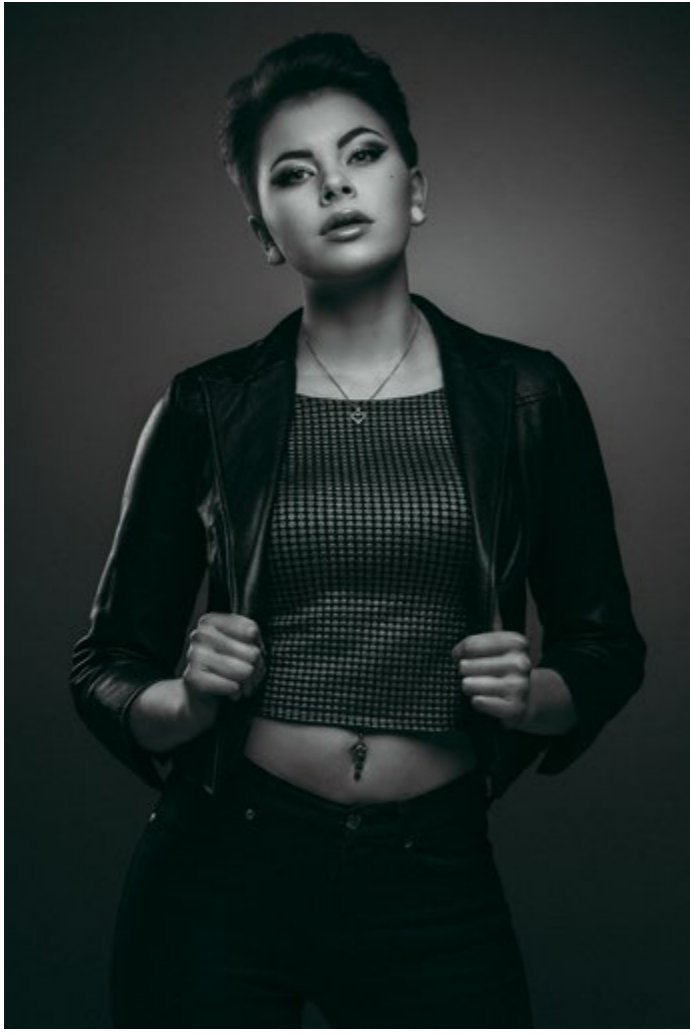
The model is a friend of mine, who just happens to be super gorgeous.

### **Did you work with anyone else on this shot? Like mua, assistants?**

I only worked with the model and a hair & makeup artist for this shoot.











**Tell us more about your work, what is your favourite genre?**

My favourite genre of photography is most definitely fashion & beauty. I just love collaborating with other creatives, and I get to meet so many interesting and talented people when shooting fashion or beauty portraits. I also enjoy landscape, product, and wedding photography.

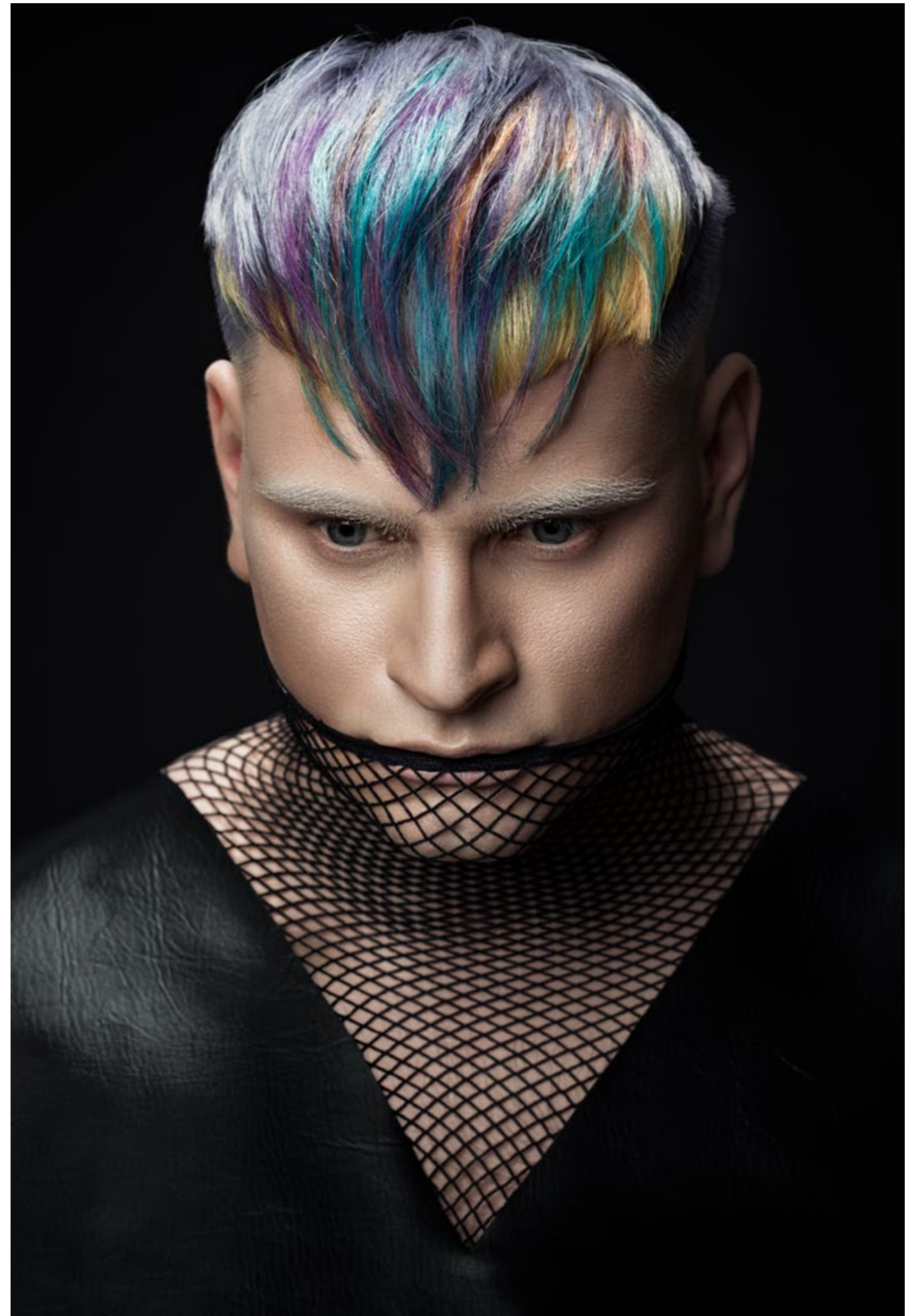
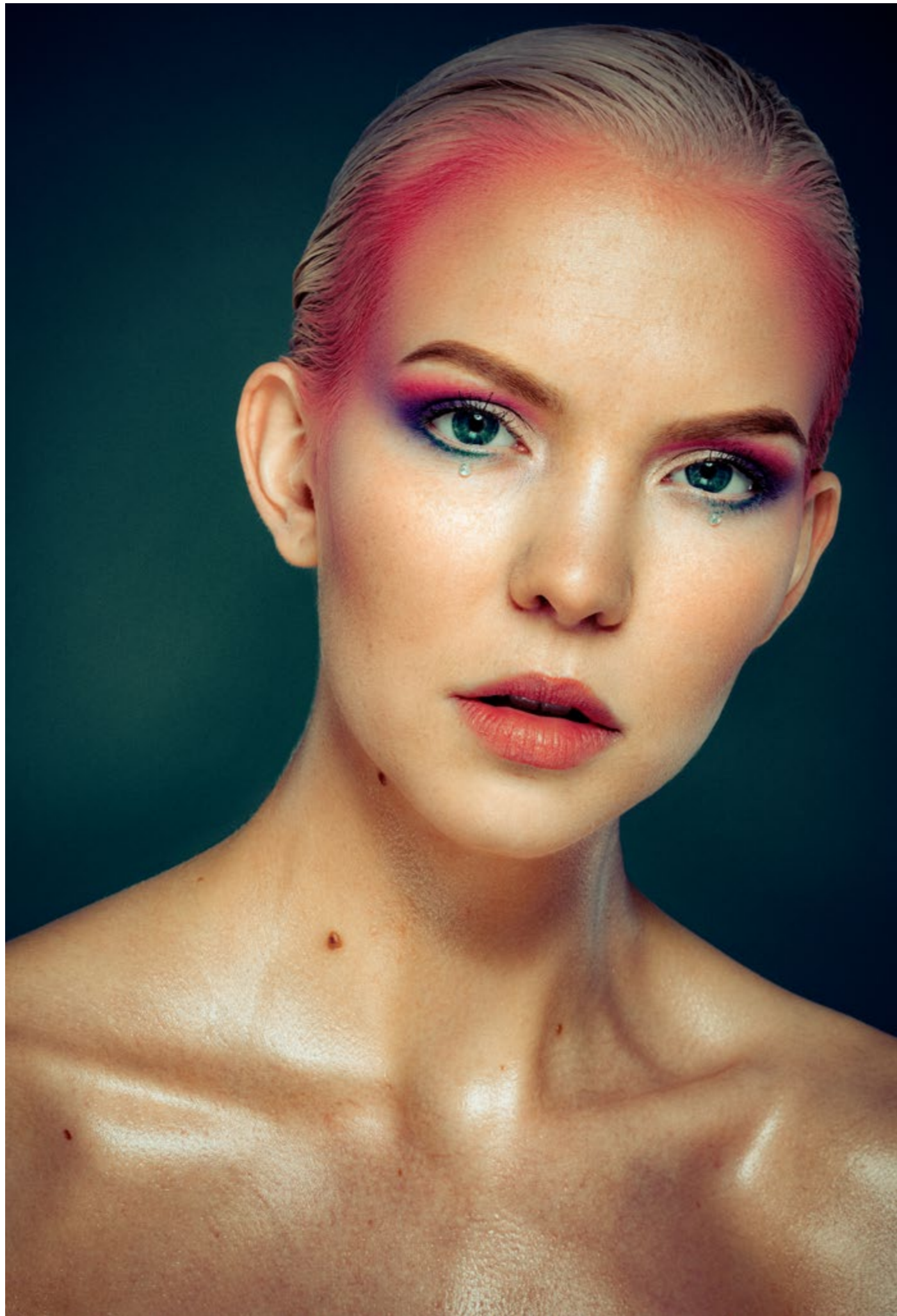
**Do you have a most favourite all-time shot?**

Picking a favourite photo would be like picking a favourite child. They all have different things that I like about them.

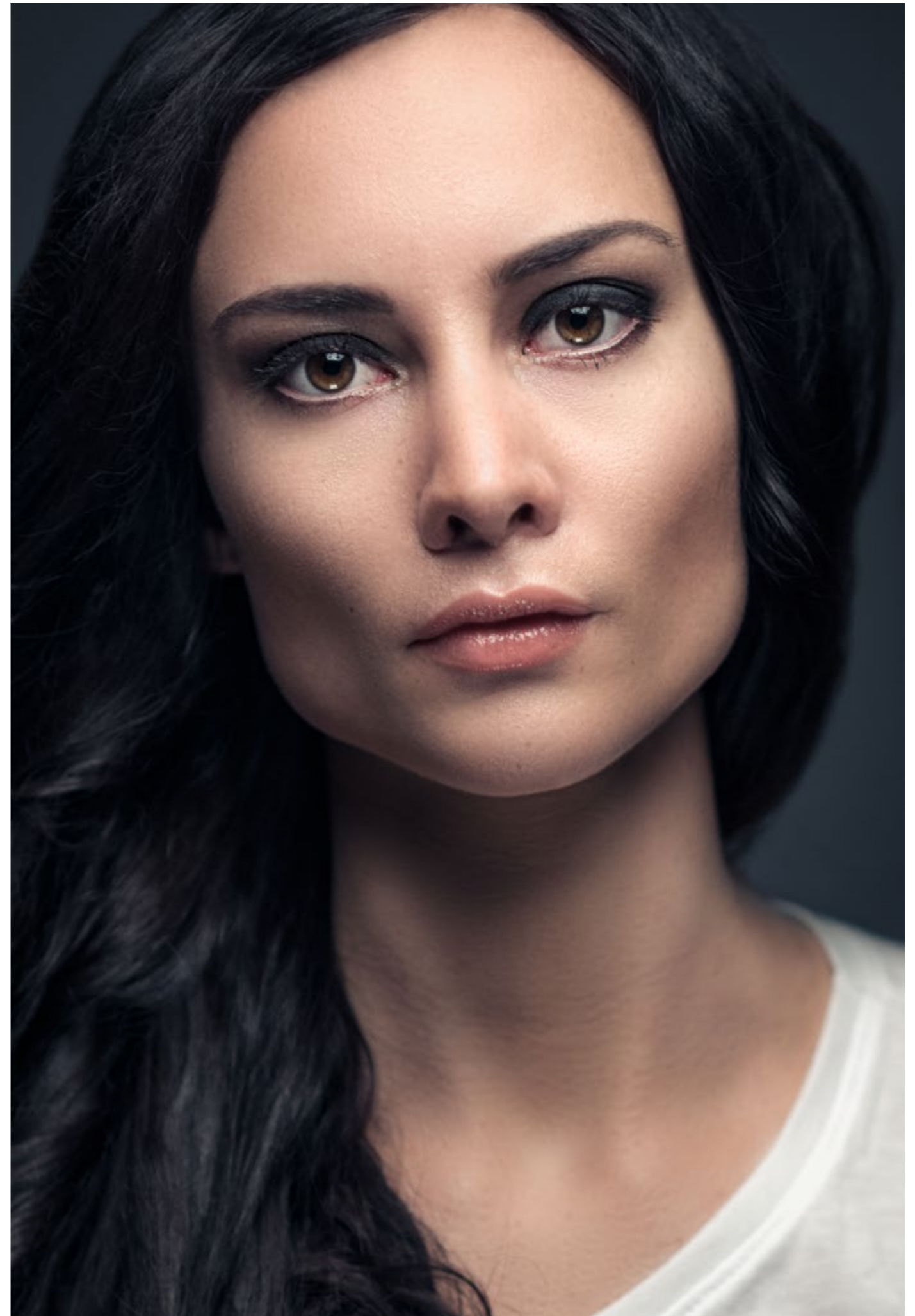
**Any advice for our readers or tips about creating this kind of shots?**

Have a plan! Always come prepared to your shoot, and make sure that everyone involved is up to speed. Take a little extra time to see how light and shadow is falling on your model. Make sure you see the catch light in their eyes. Don't overcomplicate things. See how many ways you can light your subject using a single strobe, just by changing the height, angle, or distance of your light. Only when you're fully confident in your one light setup should you try to add another. Have fun, because what's the point if it's not fun?













More work by Jon-Eirik Boholm on his website:  
<http://www.boholmphotography.com/>





*Inspiring Portraits*

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Marketa Novak

Started working as a professional photographer just prior to enrolling to study the history of art at Charles' University in Prague. Marketa has worked for a number of companies, for example as a portrait and interior photographer, and therefore been able to have a go at the majority of photographic genres. During these years, Marketa was also a highly sought-after wedding photographer. She has, however, also carried on her own romantic creation, which provided her with a vent for her feelings and with an escape from life's challenges. In addition, Marketa was approached by Horse and Glamor, specializing in film horses' photography.

Received numerous awards for her work, both in the Czech Republic and abroad. As her motto, she adopted the impressionist painter Renoir's words "There are too many unpleasant things in life as it is without creating more of them". Also has been devoting a lot of time to work with children and their education. Since last autumn, Marketa has significantly limited all her photographic activities due to health reasons, except for her own creation which I do for living. Throughout 2017, she has been taking pictures solely with the help of assistants holding her camera, and she would like to thank them all for their contribution to this lovely achievement. Currently started teaching photography at an art school.

**2nd place winner**

Marketa is the 2nd place winner in the Inspiring portraits photo contest in partnership with viewbug.com.

"Very close runner up in this case. The work of Marketa and her models are absolutely stunning. This specific shot is my most favorite of her work, but to be honest, all of her work are winners." ~ André Kreft

<https://www.marketanovak.cz/>











Marketa Novak  
Photographer









Marketa Novak  
Photographer



*Inspiring Portraits*

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## Emilija Jušková

Emilija is an award winning photographer and working inseparable together with Vilius. They value family values, so creative work strengthens not only those around them, but also themselves.

Every year, they meet and capture several hundred different people. Every photo session has magical discoveries, so they are like Sapne Photography. As you browse through their galleries, you will understand all the care, sincerity, insanity, countless hours of creativity, and the stories you have experienced.

They love to communicate, helping them discover the perfect vision for a photo session and understanding each other's needs. They plan the ideas and fulfillment in advance. Not only focussing on photography but also on careful retouching. For each photo session they choose the most appropriate tone and retouch styling. Colors make life cozy and real. They try to bring comfort, warmth and a little dream to their work!

### **3rd place winner**

Emilija is the 3rd place winner in the Inspiring portraits photo contest in partnership with viewbug.com.

"Breathtaking portrait. Although the paint is very present, the eyes, nose and lips of the model is getting my very attention. Job well done. Stunning portrait, very strong!"  
~ André Kreft

<http://lygsapne.lt/>





















*Inspiring Portraits*

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and more

We asked our viewers and fans to submit their most inspiring portraits.  
Get Inspired by this selection of amazing work!

<https://getinspiredmagazine.com>















© Dina Belenko



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© Zuzanna Perek



© Mike Kreiten









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